

And:

www.wtkr.com

Mentzer Media 600 Fairmount Avenue Suite 306 Towson, MD 21286

CONTRACT

	Contract / Re	vision	Alt Order	r#
	566139	1	0789432	7
Product				
AMER 4 PROSPERITY				
Contract Dates	Estimate #			
08/22/12 - 08/27/12	//304			
Advertiser			Original Dat	e / Revision
Americans For Prospe	rity		08/21/12	/ 08/21/12
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broado	cast	Cash
	Station	Accou	nt Executive	Sales Office
	WTKR	Jamie	Andrus	Washington, D.
	Special Hand	ling		
	Demographic			
	Adults 35+			
				I
	IDB#	Advert	ser Code	Product Code
	1021			
	Agency Ref		Advertise	er Ref
	1		ı	

							Spots/			Tota	als
*Line			ate Description		Start/End Time	Days	Length Week	Rate	Type S	Spots	Amount
1 :			12 Newschan		6-7am		:30		NM	6	\$2,190.00
14/1	Start Date	End Date	Weekdays	Spots/Week	Rate					- 8	42,100.00
	: 08/20/12	08/26/12	WTF	6	\$365.00						
2 3			12 CBS This I		7-9a		:30		NM	6	\$1,680.00
Mode	Start Date 08/20/12	End Date 08/26/12	Weekdays	Spots/Week	Rate						
				6	\$280.00						
3 3				3 News First @ 4			:30		NM	6	\$1,680.00
Mook	Start Date 08/20/12	End Date 08/26/12	Weekdays WTF	Spots/Week 6	Rate						
					\$280.00						
4 3				nel 3 News			:30		NM	3	\$1,515.00
Mook	Start Date 08/20/12	08/26/12	<u>Weekdays</u> 111	Spots/Week 3	Rate						
				3	\$505.00						
5 3			2 7-730pm		7-730pm		:30		NM	6	\$3,510.00
Meek	Start Date 08/20/12	End Date 08/26/12	Weekdays WTF	Spots/Week 6	<u>Rate</u> \$585.00				1		
-											
6 3				(M-F)			;30		NM	5	\$3,800.00
Week.	Start Date 08/20/12	End Date 08/26/12	Weekdays	Spots/Week 5	<u>Rate</u> \$760.00						
-											
7 3	08/22/ Start Date		Weekdays		m1135pm-1235am		:30		NM	5	\$1,175.00
Week	08/20/12	08/26/12	WTF	Spots/Week 5	Rate \$235.00				- 1		
8 3											
0 3	Start Date		Weekdays	y Prime			:30		NM	1	\$1,925.00
Week:	08/20/12	08/26/12	W	Spots/Week 1	\$1,925.00						
9 3			2 Wednesda								
5 0		End Date	Weekdays	Spots/Week	10-11pm <u>Rate</u>		:30		MM	1	\$1,375.00
Week:	08/20/12	08/26/12	W	1	\$1,375.00				1		
10 3	08/23/	12 08/23/1	2 Thursday F	rime	9-10pm		:30		NM		#4 DOF 00
		End Date	Weekdays	Spots/Week	Rate		.50		INIVI	1	\$1,925.00
Week:	08/20/12	08/26/12	T	1	\$1,925.00						
11 3	08/23/	12 08/23/1	2 Thursday P	rime	10-11pm		:30		NM	1	\$1,785.00
	Start Date	End Date	Weekdays	Spots/Week	Rate		100		14141	1	ψ1,700.00
Week:	08/20/12	08/26/12	T	1	\$1,785.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

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	Contract / Revision 566139 /	Alt Order # 07894327
Contract Dates 08/22/12 - 08/27/12	Product AMER 4 PROSPER	Estimate #
Advertiser Americans For Prospe	ı	Original Date / Revision 08/21/12 / 08/21/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Sp	Tot	als Amount
Start Date End Date Weekdays Spots/Week	Rate		.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	-	ranount
E 12 3 08/24/12 08/24/12 Friday Prime Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12F 1	8-9pm <u>Rate</u> \$1,240.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 3 08/20/12-08/26/12 Friday Prime Credited	Start/End Time 8-9pm	<u>Weekdays Length Rate</u> F: :30 \$1,240.00	Type NM		
E 13 3 08/24/12 08/24/12 Friday Prime Start Date	9-10pm <u>Rate</u> \$1,655.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 3 08/20/12-08/26/12 Friday Prime Credited	Start/End Time 9-10pm	Weekdays Length Rate F :30 \$1,655.00	<u>Type</u> <i>NM</i>		
E 14 3 08/24/12 08/24/12 Friday Prime Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12F 1	10-11pm <u>Rate</u> \$1,375.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 3 08/20/12-08/26/12 Friday Prime Credited	Start/End Time 10-11pm	Weekdays Length Rate F :30 \$1,375.00	<u>Type</u> <i>NM</i>		
E 15 3 08/25/12 08/25/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12S- 2	6-630pm <u>Rate</u> \$170.00	:30	NM	1	\$170.00
Spot Ch Date Range Description 2 3 08/20/12-08/26/12 Newschannel 3 News Credited	Start/End Time 6-630pm	Weekdays Length Rate Sa :30 \$170.00	Type NM		
16 3 08/25/12 08/25/12 730-8pm Start Date	730-8pm <u>Rate</u> \$135.00	:30	NM	2	\$270.00
E 17 3 08/25/12 08/25/12 Saturday Prime Start Date	9-10pm <u>Rate</u> \$555.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 3 08/20/12-08/26/12 Saturday Prime Credited	Start/End Time 9-10pm	Weekdays Length Rate Sa :30 \$555.00	<u>Type</u> <i>NM</i>		
E 18 3 08/25/12 08/25/12 Saturday Prime Start Date	10-11pm <u>Rate</u> \$830.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 3 08/20/12-08/26/12 Saturday Prime Credited	Start/End Time 10-11pm	Weekdays Length Rate Sa :30 \$830.00	<u>Type</u> <i>NM</i>		
19 3 08/26/12 08/26/12 Face the Nation <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/20/12 08/26/125 1	1030-11am <u>Rate</u> \$555.00	:30	NM	1	\$555.00
20 3 08/26/12 08/26/12 Sunday Prime Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12	7-8pm <u>Rate</u> \$1,785.00	:30	NM	1	\$1,785.00
21 3 08/26/12 08/26/12 Sunday Prime Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 1	9-10pm <u>Rate</u> \$1,515.00	:30	NM	1	\$1,515.00
22 3 08/26/12 08/26/12 Sunday Prime Start Date End Date Weekdays Spots/Week	10-11pm <u>Rate</u>	:30	NM	1	\$1,375.00

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	Contract / Revision 566139 /	Alt Order # 07894327		
Contract Dates 08/22/12 - 08/27/12	Product AMER 4 PROSPERITY	Estimate # Y //304		
Advertiser Americans For Prospe		inal Date / Revision 3/21/12 / 08/21/12		

*Line	Ch Start	Date End D	ate Description	on	Start/End Time	Dave	Spots/ Length Week	Rate T	O	Tot	
	Start Date :: 08/20/12	End Date 08/26/12	Weekdays	Spots/Week	Rate	Days	Length Week	Rate 1	ype Spot	S	Amount
23			12 1135pm-12	1 205am	\$1,375.00 1135pm-1205am				_		
	Start Date	End Date	Weekdays	Spots/Week	Rate		:30		NM	2	\$420.00
24 :	: 08/20/12 3 08/27/	08/26/12 /12 08/27/1	5 I2 Newschan	2	\$210.00						
	Start Date : 08/27/12		Weekdays M	Spots/Week 2	6-7am <u>Rate</u> \$365.00		:30		NM	2	\$730.00
25	3 08/27/ Start Date	/12 08/27/1 End Date	2 CBS This N Weekdays	forning Spots/Week	7-9a Rate		:30		NM	2	\$560.00
Week	: 08/27/12	09/02/12	M	2	\$280.00						
26		12 08/27/1 End Date		News First @ 4			:30		NM	2	\$560.00
Week	: 08/27/12	09/02/12	Weekdays M	Spots/Week 2	Rate \$280.00						
27 3			2 Newschann		6-630pm		:30		NM	1	\$505.00
Week	Start Date : 08/27/12	End Date 09/02/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$505.00						4000.00
28 3			2 7-730pm		7-730pm		:30		NM	1	\$585.00
Week	Start Date 08/27/12	End Date 09/02/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$585.00					.51	4000.00
29 3	08/27/	12 08/27/1		(M-F)	11-1135p		:30		MM	2	\$1,520.00
Week:	Start Date 08/27/12	09/02/12	Weekdays M	Spots/Week 2	<u>Rate</u> \$760.00						
30 3		12 08/27/1		vith Davld Letter	m1135pm-1235am		:30		M	1	\$235.00
Week:	Start Date 08/27/12	09/02/12	Weekdays M	Spots/Week 1	Rate \$235.00						,
31 3			2 Monday Pri		10-11pm		:30		M	1	\$1,655.00
Week:	Start Date 08/27/12	End Date 09/02/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$1,655.00						**,
32 3			2 Newschann		5-530pm		:30	1	MM	3	\$1,395.00
Week:	Start Date 08/20/12	End Date 08/26/12	Weekdays WTF	Spots/Week 3	<u>Rate</u> \$465.00						
33 3			2 Newschann		5-530pm		:30		MM	1	\$465.00
Week:	Start Date 08/27/12	End Date 09/02/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$465.00					ā.	* 100.00
34 3			2 Late News (11-1135p		:30	1	NM	2	\$1,030.00
Week:	Start Date 08/20/12	End Date 08/26/12	Weekdays SS	Spots/Week 2	<u>Rate</u> \$515.00						
35 3	08/22/1	12 08/24/12	2 Newschann		530-6pm		:30	1	IM :	3	\$1,305.00
Week:	Start Date 08/20/12	08/26/12	Weekdays WTF	Spots/Week 3	<u>Rate</u> \$435.00						
36 3	08/27/1 Start Date		2 Newschann Weekdays	el 3 News Spots/Week	530-6pm	40	:30	1	IM ·	1	\$435.00
Week:	08/27/12	09/02/12	M	1	<u>Rate</u> \$435.00						
₹ 37 3		2 08/25/12 End Date	Redskins Pr		4p-1xm		:30	١	IM ·	1	\$1,250.00
Week:	08/20/12	08/26/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$1,250.00						
1 38 3			NFL Pre Se		8-11pm		:30	N	M :	2	\$3,600.00
	Start Date 08/20/12	End Date 08/26/12	Weekdays FS-	Spots/Week 2	Rate \$1,800.00						

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Contract Dates 08/22/12 - 08/27/12	Product AMER 4 PROSPERIT	Estimate #			
Advertiser Americans For Prospe	10000	iginal Date / Revision 08/21/12 / 08/21/12			

41.		AND THE PROPERTY OF THE PROPER	No. 2017		Spots/			To	tals
*Line Ch Start Da	THE RESERVE OF THE PERSON NAMED IN	- The state of the	Start/End Time	Days	Length Week	Rate	Type S	Spots —	Amount
V 39 3 08/22/12		ewschannel 3 News	6-7am		:30		NM	2	\$730.00
	End Date Week 08/26/12WT		Rate \$365.00				25000000		*
N 40 3 08/27/12 Start Date E		ewsChannel 3 News	5-6am		:30		MM	1	\$240.00
	End Date Week 09/02/12 M		<u>Rate</u> \$240.00				- 1		
			Ψ240.00						
					Totals	3		78	\$45,450.00
Time Period	# of Spots	Gross Amount	Net Amount		Totals	5		78	\$45,450.00
Time Period 07/30/12 -08/26/12	# of Spots	Gross Amount \$37,960.00	Net Amount \$32,266.00		Totals	3		78	\$45,450.00
					Totals	3		78	\$45,450.00
07/30/12 -08/26/12	63	\$37,960.00	\$32,266.00		Totals	5		78	\$45,450.00

Signature:	Date:	